

ISHAMASIA
2024

Bangkok, Thailand
August 1-3, 2024

Sponsorship Prospectus



**Sponsorship opportunities for all budgets
from as low as US\$ 1,000**

Scan the QR code
for more information





ISHAM ASIA 2024

WELCOME

Dear ISHAM Asia Supporters, Sponsors and Exhibitors,

We are very excited to invite you to the **ISHAM Asia Congress**, the seminal event bringing worldwide developments in medical mycology to across continental Asia and the Asia-Pacific.

ISHAM Asia 2024, organized jointly by ISHAM and ISHAM's Asia Fungal Working Group, will gather more than 500 attendees from continental Asia and the Asia-Pacific and afar, as well as an assembly of the world's leading experts from 12 countries and regions. The congress will put state-of-the-art updates in medical mycology into continental Asia and the Asia-Pacific context and provide an international arena for scientific exchange. ISHAM Asia 2024 strives to deliver the longest lasting experience for participants, sponsors and exhibitors.

The 2.5-day program provides the latest information delivered through a variety of sessions including: plenary, multi-stream specialty update symposia, meet the expert, challenging clinical cases, and oral and poster presentations. There will be wonderful opportunities for you to showcase your products and research while keeping abreast of the latest in medical mycology.

We warmly invite the medical industry to be a part of the most important medical mycology event Asia has ever seen, and look forward to greeting you in Bangkok.



Ruoyu Li

Congress Co-chair, ISHAM Asia 2024
Co-chair, Asia Fungal Working Group
Vice President, International Society for
Human and Animal Mycology



Atul Patel

Congress Co-chair, ISHAM Asia 2024
Co-chair, Asia Fungal Working Group



ABOUT ISHAM ASIA

The Asia Fungal Working Group (AFWG), an International Society for Human and Animal Mycology (ISHAM) working group, will organize the ISHAM Asia Congress on August 1-3, 2024 in Bangkok, Thailand.

The target audience of the Congress includes all those involved in the field of mycology, including (but not limited to): Infectious disease physicians, critical care physicians, pulmonologists, microbiologists, dermatologists, transplant physicians and surgeons, hemato-oncologists, pharmacists and pharmacologists, researchers, mycology laboratory personnel and students. We target to attract over 500 delegates to the Congress.

A trade exhibition will be held alongside the Congress, enabling delegates to access the latest technologies, products and devices.

We have prepared a wide range of sponsorship options for your participation. **Our secretariat will be happy to discuss in more detail with you or tailor a package according to the needs and style of your organization.**



www.AFWGonline.com/ISHAM-ASIA-2024



ABOUT THE AFWG

The AFWG is committed to improving the understanding, diagnostics and management of invasive fungal infections, and augmenting fungal surveillance data to support best practices across continental Asia and the Asia-Pacific. Current members of the working group include expert mycologists and clinicians from China, India, Indonesia, Malaysia, Philippines, Singapore, Taiwan, Thailand and Vietnam. Activities of the AFWG include:

TRAINING AND EDUCATION

The AFWG has run a series of training courses on medical mycology – the Medical Mycology Training Network (MMTN) – since its inception in 2009. To date, 17 regional or local MMTN conferences have trained more than 1,000 delegates in the region.

2009 1st Regional MMTN, Taiwan

2010 2nd Regional MMTN, Singapore

2011 3rd Regional MMTN, Thailand

2014 4th Regional MMTN, Malaysia; MMTN Indonesia

2015 MMTN Thailand; MMTN Philippines; MMTN Indonesia

2016 5th Regional MMTN, Thailand; MMTN Philippines

2017 SEA MMTN, Malaysia; MMTN Vietnam

2018 6th Regional MMTN, Taiwan

2019 MMTN China; MMTN Malaysia; MMTN Vietnam

2023 7th Regional MMTN, Thailand

To facilitate the establishment of mycology laboratories and to improve the diagnosis of fungal infections in the region, AFWG offers sponsored laboratory training courses to microbiologists at top laboratories in Asia.

Training placements have been conducted at the National Taiwan University Hospital, Taipei, Taiwan; Postgraduate Institute of Medical Education and Research, Chandigarh, India; and Chulalongkorn University, Bangkok, Thailand.

The AFWG also publishes a regular newsletter on medical mycology, which is available for download from the AFWG website www.AFWGonline.com, and at ISHAM and AFWG events.

RESEARCH

A key focus of the AFWG is to pursue and foster research on fungal diseases through its network in continental Asia and the Asia-Pacific region. The AFWG has published their research in international peer-reviewed journals.

COMMUNITY AND NETWORK

www.AFWGonline.com is a comprehensive portal for mycology information for researchers and healthcare professionals in Asia. The website hosts video presentations from experts, case studies, online education modules, clinical guides, and the latest publications and research.

The website has more than 140,000 visits to date.

The AFWG maintains a vibrant online social media community. Events are promoted and educational content is distributed through these online platforms:



Facebook

(>32,000 followers)



Instagram

(>1,000 followers)



LinkedIn

(>690 followers)



YouTube

(50 video presentations archived; >11,000 views)

CONGRESS INFORMATION

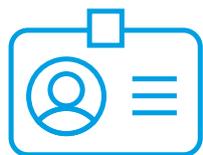
Date: August 1-3, 2024

Venue: Royal Orchid Sheraton Hotel & Towers
2 Charoen Krung Road Soi 30 (Captain Bush Lane), Siphya, Bangkok
Bangkok 10500 Thailand
<https://www.marriott.com/hotels/travel/bkksi-royal-orchid-sheraton-hotel-and-towers/>

Congress language: English. All abstracts and presentations must be submitted in English

Registration: Online registration will open soon . Group registration over 10 pax will be entitled to a 10% discount, please contact Congress Secretariat for details via email.

Secretariat contact: IPG DXTRA (Hong Kong) Limited
38/F, PCCW Tower, Taikoo Place, 979 King's Road, Quarry Bay, Hong Kong
E info@afwgonline.com
T +852 2533 9939
F +852 2868 0224



**>500
DELEGATES**

From...

Australia
Bangladesh
China
Hong Kong
India
Indonesia
Japan
Korea
Kuwait
Kyrgyzstan



Malaysia
New Zealand
Oman
Pakistan
Philippines
Singapore
Taiwan
Thailand
UAE
Vietnam

As well as...

Rest of the World



Including...

- Specialist physicians
- Researchers and scientists
- Microbiologists and mycologists
- Laboratory professionals
- Students and trainees



Infectious disease



Critical care



Hemato-oncology



Microbiology



Transplantation



Dermatology

CONGRESS FORMAT AND SESSION TYPES

2.5-day Congress with various session types including:

- Plenary
- Specialty update symposia
- Meet the expert
- Challenging clinical cases
- Oral presentations
- Poster presentations

ORGANIZING COMMITTEE

Ruoyu Li, China (Congress Co-chair)
Atul Patel, India (Congress Co-chair)
Arunaloke Chakrabarti, India
Methee Chayakulkeeree, Thailand
Ariya Chindamporn, Thailand
Yee-Chun Chen, Taiwan
Mitzi Chua, Philippines

Lee Lee Low, Malaysia
Nguyen Phu Huong Lan, Vietnam
Pei-Lun Sun, Taiwan
Ban Hock Tan, Singapore
Retno Wahyuningsih, Indonesia
Li-Ping Zhu, China

CONFIRMED SPEAKERS

International

- Ruoyu Li, China • Atul Patel, India • Arunaloke Chakrabarti, India • Yee-Chun Chen, Taiwan
- Tom Chiller, USA • Mitzi Chua, Philippines • Arnaldo Colombo, Brazil • Oliver Cornely, Germany
- Lee Lee Low, Malaysia • Jacques F. Meis, The Netherlands • Nguyen Phu Huong Lan, Vietnam
- John Perfect, USA • Flavio Queiroz-Telles, Brazil • Pei-Lun Sun, Taiwan • Ban Hock Tan, Singapore
- Retno Wahyuningsih, Indonesia • Li-Ping Zhu, China

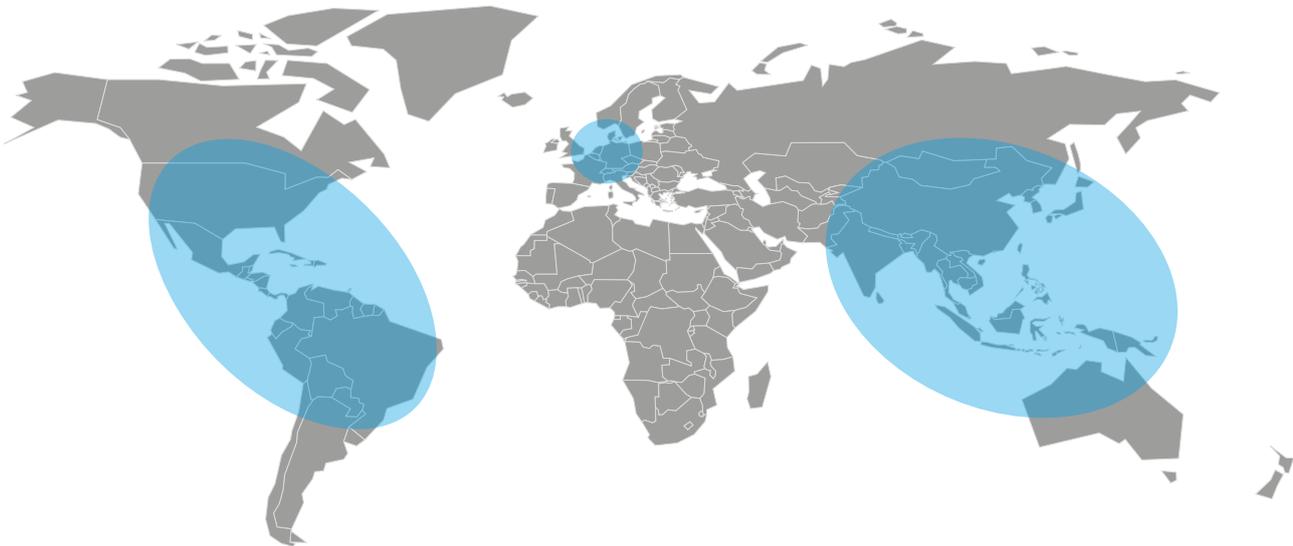
Thailand

- Methee Chayakulkeeree, Thailand • Ariya Chindamporn, Thailand

United States
Brazil

Germany
Netherlands

China • India • Indonesia
Malaysia • Philippines • Singapore
Taiwan • Thailand • Vietnam



ISHAMASIA 2024

EXHIBITION PACKAGE

Booth specification: Standard Shell Scheme of size 9 sqm (3 m x 3 m). Each standard booth will be provided with carpeting and signboard area, an information counter and two chairs.

Booth fee: USD10,000 per booth

Enquiry & booking: Congress Secretariat
IPG DXTRA (Hong Kong) Limited
38/F, PCCW Tower, Taikoo Place, 979 King's Road, Quarry Bay, Hong Kong
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T +852 2533 9939
F +852 2868 0224

SPONSORSHIP PACKAGES

	Platinum US\$100,000	Gold US\$80,000	Silver US\$40,000	Bronze US\$25,000	Co-sponsor US\$15,000
Opportunities	2	3	5	5	No max.
<ul style="list-style-type: none"> Maximum visibility during the course of the conference period Complimentary lunch or dinner symposium (space & standard AV only, food and beverage costs apply) with one complimentary AFWG member as faculty. Priority will be given in order of support level 	✓	✓	--	--	--
Complimentary standard exhibition booth (subject to availability at the time of booking)	36 sqm (6 m x 6 m)	18 sqm (3 m x 6 m)	18 sqm (3 m x 6 m)	18 sqm (3 m x 6 m)	9 sqm (3 m x 3 m)
Complimentary full registrations	15	10	5	2	2
Complimentary exhibitor staff passes	8	6	4	2	2
Company logo including hyperlink to a designated website on ISHAM Asia website, eDM, program book or event app, all signage, and on mainstage in order of support level	✓	✓	✓	✓	✓
1 Complimentary ad on event app or run-of-press ad on final program book	✓	✓	✓	--	--
Use of Congress logo on company communication relating to Congress	✓	✓	✓	--	--
1 Complimentary insertion of a leaflet (maximum A4 size) in Congress bag (material must be provided by the sponsor and pre-approved by the organizer)	✓	✓	--	--	--
1 Complimentary eDM advertorial (HTML email must be designed by the sponsor and pre-approved by the organizer)	✓	--	--	--	--
Acknowledgement on lecture videos, to be available on AFWG channel post-meeting	✓	--	--	--	--
Company logo on Congress bag	✓	--	--	--	--
Sponsored social media post on AFWG social media platform	Facebook post x 1 Instagram post x 1 LinkedIn post x 1	Facebook post x 1 LinkedIn post x 1	LinkedIn post x 1	--	--
	* content must be provided by the sponsor and pre-approved by the organizer; ** exclusive of paid media budget; handling fee up to 15% of paid media budget applies to boosting the post)				

IN-KIND SPONSORSHIP OPPORTUNITIES

Item/opportunity	Sponsor price	Description
Lunch or dinner symposium	US\$12,000 + food and beverage costs	First-come, first-served basis. Priority will be given to sponsors who have purchased sponsorship packages. Price includes: room rental & standard AV facilities, existing staging and lighting, banner display outside of the symposium room (to be provided by the sponsor), use of Congress logo on symposium promotional materials, and invitation card (1 piece, maximum A4 size) insertion in Congress bags (prior approval required). Additional cost applies for food and beverage and must be ordered through the Congress venue.
Welcome reception (exclusive)	US\$10,000 + food and beverage costs	First-come, first-served basis. Priority will be given to sponsors who have purchased sponsorship packages. Price includes: room rental & standard AV facilities, existing staging and lighting, banner display outside of the reception room (to be provided by the sponsor), and the use of Congress logo on welcome reception promotional materials. Additional cost applies for food and beverage and must be ordered through the Congress venue.
Congress lanyard (exclusive)	US\$10,000 + production costs	First-come, first-served basis. Priority will be given to sponsors who have purchased sponsorship packages. Estimated at least 500 pieces. Sponsor's logo and Congress logo will appear on the badge lanyard and will be distributed to Congress participants.
Abstracts on USB (exclusive)	US\$10,000 + production costs	Exclusive logo exposure on the USB drive, which will contain all Congress abstracts. USB drive can be distributed at the sponsor's exhibition stand or with the Congress bags. Estimated at least 500 pieces.
Event app (exclusive)	US\$10,000 + production costs	Exclusive brand exposure in the official event app, which is the most powerful tool to engage with the speakers and delegates throughout the Congress. Apart from logo exposure, the event app may have a dedicated session for the sponsor to present their brand or advertise within the platform. Event app style and production costs to be further finalized between the sponsor and the organizer.
Congress bag (exclusive)	US\$8,000 + production costs	The Congress bag will bear the sponsor's logo and the Congress logo.

IN-KIND SPONSORSHIP OPPORTUNITIES

Item/opportunity	Sponsor price	Description
Charging station (exclusive)	US\$8,000 + equipment and production costs	Exclusive logo exposure at the charging station which allows delegates to charge their cell phones, tablets and other gadgets throughout the Congress.
E-poster station (exclusive)	US\$6,000 + equipment and programming costs	Exclusive logo exposure at the e-poster station which allows delegates to browse e-posters shown on digital panels throughout the Congress.
Faculty lounge (exclusive)	US\$5,000	Exclusive brand exposure in the faculty lounge, a relaxing area where faculty members network and rest throughout the Congress. Sponsor can brand the room at the sponsor's cost and place marketing materials in the room (materials must be provided by the sponsor and pre-approved by the organizer).
Water station (exclusive)	US\$5,000	Exclusive logo exposure at the water station which allows delegates to stay hydrated throughout the Congress. The sponsor can also consider to sponsor juice at additional cost.
Reusable water bottle (exclusive)	US\$4,000 + production costs	Sponsor's logo will feature alongside the Conference logo on the reusable water bottle, which will help to reduce the usage of single-use plastic bottles. Watering stations will be conveniently located in the Congress venue where participants can fill their water bottles during refreshment breaks.
Hand sanitizer station (exclusive)	US\$2,500	Exclusive logo exposure at the hand sanitizer station which allows delegates to stay clean and healthy throughout the Congress.
Coffee/tea break	US\$3,500 per break + food and beverage costs	Sponsorship will be acknowledged on-site and in the Congress program. The sponsor will have the opportunity to brand items in the coffee break area (napkins, coffee mugs) at the sponsor's cost. Additional cost applies for food and beverage and must be ordered through the Congress venue.
Note pad (exclusive)	US\$2,500 + production costs	Sponsor's name and logo on note pads, to insert in Congress bags. Printing, production and delivery to be managed and paid for by the sponsor. The layout must be approved by the organizer prior to production.
Pen (exclusive)	US\$2,500 + production costs	Sponsor's name and logo on pens, to insert in Congress bags. Production and delivery to be managed and paid for by the sponsor.
Congress bag insert	US\$1,000 + production costs	Sponsor to provide 1 piece of maximum A4-sized promotional material for insertion in the Congress bag. Printing/production and delivery to be managed and paid for by the sponsor.

ADVERTISING OPPORTUNITIES

Item/opportunity	Sponsor price	Description
eDM advertorial	US\$4,000	An HTML email (designed by the sponsor) will be sent to Congress delegates at a requested date. The email will be sent out by the organizer and no database will be provided to the sponsor.
Banner on eDM	US\$3,000	Sponsor's advertisement on a banner will be included in the HTML email to Congress delegates. Specifications of the banner will be provided by the organizer. Sponsor is responsible for the design; the layout must be approved by the organizer.
Sponsored Facebook post on AFWG Facebook page	US\$3,000 per post	Sponsored post will appear on https://www.facebook.com/AFWGonline , which has >32,000 followers. Sponsor price excludes paid media budget. A handling fee of up to 15% of the paid media budget will apply should the sponsor choose to boost the post. Content as well as paid media targeting parameters (if any) must be provided by the sponsor and pre-approved by the organizer. Sponsorship is subject to AFWG's content calendar availability and up to 1 Facebook post per sponsor.
Sponsored Instagram post on AFWG Instagram account	US\$2,000 per post	Sponsored post will appear on https://www.instagram.com/afwgonline , which has >1,000 followers. Sponsor price excludes paid media budget. A handling fee of up to 15% of the paid media budget will apply should the sponsor choose to boost the post. Content as well as paid media targeting parameters (if any) must be provided by the sponsor and pre-approved by the organizer. Sponsorship is subject to AFWG's content calendar availability and up to 1 Instagram post per sponsor.
Sponsored LinkedIn post on AFWG LinkedIn page	US\$1,800 per post	Sponsored post will appear on https://www.linkedin.com/company/afwgonline , which has >690 followers. Sponsor price excludes paid media budget. A handling fee of up to 15% of the paid media budget will apply should the sponsor choose to boost the post. Content as well as paid media targeting parameters (if any) must be provided by the sponsor and pre-approved by the organizer. Sponsorship is subject to AFWG's content calendar availability and up to 1 LinkedIn post per sponsor.

ORDER FORM

Please complete and return to the Congress Secretariat via Email: info@afwgonline.com

Company name:

Address:

Contact person:

Tel:

Position:

Email:

Exhibition booth(s) request:

Standard shell scheme (3m x 3m)	US\$10,000
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Sponsorship package request:

Platinum sponsor	US\$100,000
Gold sponsor	US\$80,000
Silver sponsor	US\$40,000
Bronze sponsor	US\$25,000
Co-sponsor	US\$15,000

In-kind sponsorship opportunities request:

Lunch or dinner symposium	US\$12,000 + food and beverage costs
Welcome reception (exclusive)	US\$10,000 + food and beverage costs
Congress lanyard (exclusive)	US\$10,000 + production costs
Abstracts on USB (exclusive)	US\$10,000 + production costs
Event app (exclusive)	US\$10,000 + production costs
Congress bag (exclusive)	US\$8,000 + production costs
Charging station (exclusive)	US\$8,000 + equipment and production costs
E-poster station (exclusive)	US\$6,000 + equipment and programming costs
Faculty lounge (exclusive)	US\$5,000
Water station (exclusive)	US\$5,000
Reusable water bottle (exclusive)	US\$4,000 + production costs
Hand sanitizer station (exclusive)	US\$2,500
Coffee/tea break	US\$3,500 per break + food and beverage costs
Note pad (exclusive)	US\$2,500 + production costs
Pen (exclusive)	US\$2,500 + production costs
Congress bag insert	US\$1,000 + production costs

Advertising opportunities request:

Banner on Congress website	US\$5,000
eDM advertorial	US\$4,000
Banner on eDM	US\$3,000
Sponsored Facebook post on AFWG Facebook page	US\$3,000 per post
Sponsored Instagram post on AFWG Instagram account	US\$2,000 per post
Sponsored LinkedIn post on AFWG LinkedIn page	US\$1,800 per post

Grand total:

Authorized signature:

Date:

TERMS FOR APPLICATION

Payment and deadlines

Acceptance of sponsorship applications will be subject to organizer's approval. The organizer reserves the right to decline applications by any association, direct or indirect, that does not uphold the objectives of the event.

50% deposit payment is due upon submission of this application form. Payment should be made payable to "Asia Fungal Working Group". The organizer will not be responsible for bank handling fees. Hence, please remit payment "Net Charges". If pay by telegraphic transfer, please attach copy of remittance to the Congress Secretariat. Balance is due on April 30, 2024.

Cancellation policy

In the event of withdrawal of sponsorship, please be advised that unless the sponsorship is resold, the organizer reserves the right to retain money received. All cancellations must be made in writing to the the Congress Secretariat on or before February 28, 2024, 50% of the sponsorship fee will be deducted as administrative expenses. All refunds will be made 30 days after the event. No refund requests will be entertained after February 28, 2024.

Payment method

Companies are suggested to settle payment via telegraphic transfer.

Account Name: Asia Fungal Working Group
Bank: The HongKong and Shanghai Banking Corporation Ltd.
SWIFT: HSBCHKHCHK
Account: 848-172607-002

Important notes:

1. Whilst every attempt will be made to ensure that all aspects of exhibition and sponsorship mentioned will take place as announced, the organizer reserves the right to make last minute changes should the need arise.
2. The organizer reserves the right of final decision regarding allocation of exhibition booths.
3. Exhibitors are free to select any contractor and/or forwarder at their own discretion. For an efficient and regulated flow inside the convention venue, the organizer will appoint the official forwarder as a sole forwarder for material transfer. If your company has a local forwarding team, please contact the Secretariat to apply for an exemption.
4. The organizer is not responsible for personal accidents and damage to the private properties of exhibitors. Therefore, exhibitors may wish to make their own arrangements with respect to personal insurance.

The logo for ISHAMASIA 2024 is displayed within a white, rounded hexagonal shape. The word "ISHAMASIA" is in blue, and "2024" is in green, with a stylized green tree icon integrated into the zero of the year.

ISHAMASIA 2024



Secretariat contact:

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